

Diamonds on the Web

**Presented By
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Recommendations

- **Pictures**
- **Marketing**
- **Revenue Sources**
- **Financing**
- **Website**
- **Partnerships**

Pictures

- **Pictures of the Diamond**
- **Multiple Camera Angles**
- **Zoom Feature**
- **Picture of Diamond in the Setting**



Marketing



- **Amazon.com Link**
- **Magazines**
- **Refer a Friend**
- **Holiday Promotions**
- **Free Setting**
- **Radio Ads**
- **Television Ads**

Revenue Sources

- **Website Advertising**
- **Financing Diamonds**
- **Private Label**
 - Maximize
- **Jeweler Network**
 - Lower Commissions



Financing

- **Payment Plan**
- **Special Interest Rates**
- **Holiday Financing**
- **No Money Down**
- **No Payments for Six Months**



Website

- **Select Settings**
- **Special Requests**
- **Bridal Sets**
- **Anniversary**
- **Request Feature**
- **Company Profile**



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Partnerships

- **Airlines**
- **Wedding Services**
- **Amazon**
- **Travel Agencies**
- **Limousine Services**
- **Mens Wearhouse**
- **Traditional Jewelers**



Review

- **Pictures**
- **Marketing**
- **Revenue Sources**
- **Financing**
- **Website**
- **Partnerships**

Conclusion

**Engagement Shopping has
Never Been so Easy.
Especially, Since it's Her Card!**

